

Social  
Service  
Providers

Te Pai  
Ora o  
Aotearoa



# Whakamanawa 2024

The National Social Services Conference  
16 & 17 September 2024, Te Pae ki Ōtautahi

## Sponsorship and Exhibition Opportunities



# Nau Mai, Haere Mai ki Whakamanawa 2024

---

You're invited to Sponsor the Conference!

**Apply [here](#)**

Whakamanawa - The National Social Services Conference, is the only annual Conference bringing together kaimahi working across Aotearoa New Zealand's community social services and wider social sector. Everyone who works in Aotearoa New Zealand's social sector is invited, and each year 250+ delegates attend from throughout community-based social services, government, academia, civil society and a wide range of connected spaces community-based social services, the government social sector and a wide range of connected spaces.

As the host of Whakamanawa, Social Service Providers Te Pai Ora o Aotearoa warmly invites you and your organisation to join us as a Conference Sponsor or exhibitor for Whakamanawa 2024.

**If you would like to talk about one of our Sponsorship Opportunities please contact our Te Pai Ora SSPA CEO, Belinda Himiona, [ceo@sspa.org.nz](mailto:ceo@sspa.org.nz).**

## What are the sponsorship options?

We have a range of sponsorship options outlined below, depending on your situation. Please let us know if you have any questions, and we will be happy to discuss any particular ideas you have.

- Platinum Sponsor \$9,500 + GST
- Gold Sponsor \$5,500 + GST
- Conference Dinner Sponsor \$7,000 + GST
- Coffee Cart \$5,000 + GST
- Associate Sponsor \$2,000 + GST
- Single Exhibition Space - \$1,000 + GST
- Double Exhibition Space - \$1,800 + GST

# Platinum Sponsor

## \$9,500 + GST

# SOLD

- Recognition as the 'Platinum Sponsor' for the conference
- Organisation logo and acknowledgement in all promotional and printed material as the Platinum Sponsor
- Organisation logo on the conference website as the Principal Sponsor, linking to your organisation website
- Organisation logo displayed on the Conference screens
- The opportunity to supply a video or image to be promoted on Te Pai Ora SSPA's social media prior to the conference
- A full page advertisement in Te Pai Ora SSPA's post-conference publication, distributed to all members
- Verbal recognition of your organisation as the Platinum Sponsor in Te Pai Ora SSPA CEO's opening & closing Conference addresses
- Opportunity to have stage presence during the Conference (to be agreed with Te Pai Ora SSPA)
- Four (4) complimentary conference registrations
- Two (2) x Exhibition stands (3m x 3m) in a prominent location
- A sponsor listing in the Conference app
- A push notification via the Conference app, highlighting your Platinum Sponsor status
- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two (2) weeks prior to the conference.
- First right of refusal as the Lead Sponsor for Whakamanawa 2025



## Gold Sponsor

### \$5,500 + GST

---

# SOLD

- Recognition as a 'Gold Sponsor' for the conference
- Organisation logo and acknowledgement in all promotional and printed material as a Gold Sponsor
- Organisation logo on the conference website as a Gold Sponsor, linking to your organisation website
- Organisation logo displayed on the Conference screens
- Verbal recognition of your organisation as a Gold Sponsor in Te Pai Ora SSPA CEO's opening & closing Conference addresses
- Two (2) complimentary conference registrations
- Exhibition stand (3m x 3m) in a prominent location
- A sponsor listing in the Conference app
- A push notification via the Conference app, highlighting your Gold Sponsor status
- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two (2) weeks prior to the conference

## Conference Dinner Sponsor

### \$7,000 + GST

---

- Be the one special organisation sponsoring the dinner bringing together social services kaimahi to celebrate their achievements
- Organisation logo and acknowledgement in all promotional and printed material as the Conference Dinner Sponsor
- Organisation logo on the conference website as the Conference Dinner Sponsor, linking to your organisation website
- Your logo displayed on holding screens at the Conference dinner
- Display your pull-up banners at the dinner
- Verbal recognition of your organisation as the Conference Dinner Sponsor in Te Pai Ora SSPA CEO's opening & closing Conference addresses
- Two (2) minute speaking spot for your CEO/representative at the Dinner
- Three (3) tickets for the dinner
- A sponsor listing in the Conference app
- First right of refusal as the Conference Dinner Sponsor for Whakamanawa 2025

Coffee Cart  
\$5,500 + GST

**SOLD**

- Barista coffee will be available for conference delegates on a complimentary basis included as part of their registration. The barista cart is about the size of an exhibition site.
- Exclusive organisation brand association with the ever-popular Conference Coffee Cart – bring the feel good factor!
- Your brand associated with the Coffee Cart during arrival times and all kai breaks across both Conference days
- Customised branding opportunities are available or simply include your pull up banners in this area.
- Organisation logo and acknowledgement in all promotional and printed material as the Coffee Cart Sponsor
- Organisation logo on the conference website as the Coffee Cart Sponsor, linking to your organisation website
- Verbal recognition of your organisation as the Coffee Cart Sponsor by the Conference MC
- Two (2) complimentary conference registrations
- One (1) exhibition stand (3m x 3m) in a prominent location
- A sponsor listing in the Conference app
- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two (2) weeks prior to the conference

**Complete our Sponsorship and Application form [here](#).**



## Exhibition Opportunities - Apply [here](#)

The exhibition is an important part of conference activities at Whakamanawa. It provides an excellent opportunity for organisations to come face-to-face with the Community-based Social Services Sector, increasing your organisation's visibility and allowing you to display and demonstrate your products and services. Meal breaks will be in the exhibition area, ensuring good exposure to delegates.

### Single stand (3m x 3m)

**\$1,000 + GST**

- Conference registration for one (1) company representative (additional registrations can be purchased)
- One (1) x 150 watt spotlights
- One (1) x 4 pin multibox
- Organisation logo on the conference website, linking to your organisation website
- Organisation logo and listing on the conference app, including company details and a link to your website
- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two (2) weeks prior to the conference.

### Double stand (6m x 3m)

**\$1,800 + GST**

- Conference registration for two (2) company representatives (additional registrations can be purchased)
- Two (2) x 150 watt spotlights
- One (1) x 4 pin multibox
- Organisation logo on the conference website, linking to your organisation website
- Organisation logo and listing on the conference app, including company details and a link to your website
- A list of conference delegates who have agreed to name disclosure in relation to the conference sent two (2) weeks prior to the conference.

