

WORKING TOGETHER TO ACHIEVE WHĀNAU WELLBEING IN WAITEMATĀ

INCREASING COMMUNITY-LED PRIMARY PREVENTION
OF FAMILY AND SEXUAL VIOLENCE



Te Rito Rodney

BACKGROUND

- THIS CO-DESIGN PROJECT WAS A COLLABORATION BETWEEN AUCKLAND COUNCIL, MSD AND THREE FAMILY VIOLENCE NETWORKS IN WAITĀKERE, NORTH SHORE AND RODNEY
- THE INTENT OF THE PROJECT WAS TO:
 - PROTOTYPE HOW PRIMARY PREVENTION OF FAMILY AND SEXUAL VIOLENCE METHODS COULD BE TAKEN UP BY WAITEMATĀ COMMUNITIES
 - UNDERSTAND OUR ROLES IN ENABLING AND SUPPORTING COMMUNITY-LED PRIMARY PREVENTION OF FAMILY AND SEXUAL VIOLENCE
 - DEMONSTRATE WORKING TOGETHER ACROSS COMMUNITY, LOCAL AND CENTRAL GOVERNMENT TO SUPPORT THE PRIMARY PREVENTION OF FAMILY AND SEXUAL VIOLENCE.

PROTECTIVE FACTORS



HYPOTHESIS

THE INTENTION AND EXPLICIT NATURE OF ENGAGEMENT VARIES BUT EVERYONE HAS A ROLE IN PRIMARY PREVENTION.



WHAT DID WE DO?

WE SET TO HAVE CONVERSATIONS WITH A RANGE OF PEOPLE IN OUR RESPECTIVE COMMUNITIES IN ORDER TO:

- BUILD RELATIONSHIPS WITH COMMUNITY MEMBERS AS EXISTING AND POTENTIAL MOBILISERS;
- TAKE TIME FOR WHAKAWHANAUNGATANGA TO FOSTER ON-GOING RELATIONSHIPS.

WHAT DID WE WANT TO KNOW MORE ABOUT?

WE WANTED TO:

- LEARN MORE ABOUT THEIR PERSPECTIVES, ATTITUDES, NORMS AND LIVED EXPERIENCE IN THE COMMUNITY.
- EXPLORE AND UNDERSTAND THEIR EXPERIENCE OF SOCIAL CONNECTEDNESS AND PARTICIPATION IN THEIR COMMUNITIES RIGHT NOW.
- BUILD OUR AWARENESS OF WHAT PEOPLE CURRENTLY DO TO ACHIEVE SOCIAL CONNECTEDNESS AND PROMOTE NON-VIOLENT SOCIAL NORMS AND HOW THEY VALUE CHILDREN.
- EXPLORE POTENTIAL FOR INTENTIONAL GROWTH OF THESE ACTIVITIES.

FINDINGS

SOCIAL CONNECTION

People can participate in and
feel part of their community
and don't feel isolated
or alone.

- IT'S ALREADY HAPPENING
- EVERYONE HAS A ROLE BUT COMMUNITY MOBILISERS ARE KEY
- YOUNG PEOPLE ARE ACTIVELY ENGAGED IN PROMOTING POSITIVE SOCIAL NORMS
- KNOWING HOW EVERYDAY ACTIONS IMPACT COMPLEX ISSUES IS MOTIVATING
- WE CAN BUILD ON EXISTING COMMUNITY-LED DEVELOPMENT WORK
- A MOVE TOWARDS PRIMARY PREVENTION REQUIRES A SIGNIFICANT SHIFT IN THINKING AND PRACTICE

TOOLS

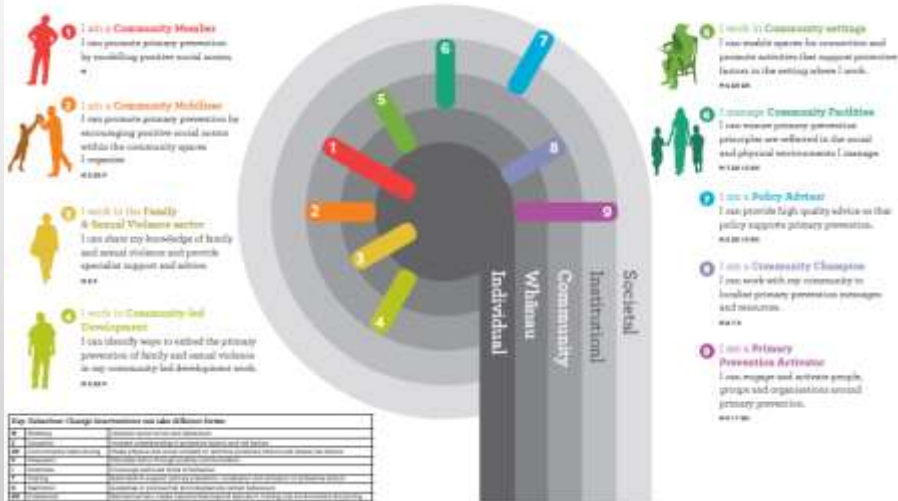
WE DEVELOPED FOUR TOOLS

- **PROTECTIVE FACTOR CARDS**
A FLEXIBLE TOOL THAT CAN BE USED TO HELP PEOPLE UNDERSTAND WHERE THEY CAN HAVE A POSITIVE INFLUENCE IN THEIR OWN LIVES, COMMUNITIES AND WORKPLACES
- **A WORKSHOP TO ACTIVATE THE PROTECTIVE FACTORS**
INCLUDING A FACILITATORS RUNSHEET THAT CAN BE ADAPTED TO VARIOUS COMMUNITY AND ORGANISATIONAL SETTINGS
- **A MODEL FOR ACTIVATING COMMUNITY-LED PRIMARY PREVENTION**
ESTABLISHES THE ROLES WE CAN ALL PLAY IN PRIMARY PREVENTION AND THE CONNECTIONS BETWEEN THESE ROLES
- **PERSONAS**
A SERIES OF EXAMPLES THAT DEMONSTRATE OUR DIFFERENT ROLES IN COMMUNITY-LED PRIMARY PREVENTION AND A TEMPLATE FOR USING IT IN YOUR OWN ORGANISATION.

TOOLS

The Model: Nine roles for activating community-led primary prevention of family and sexual violence.

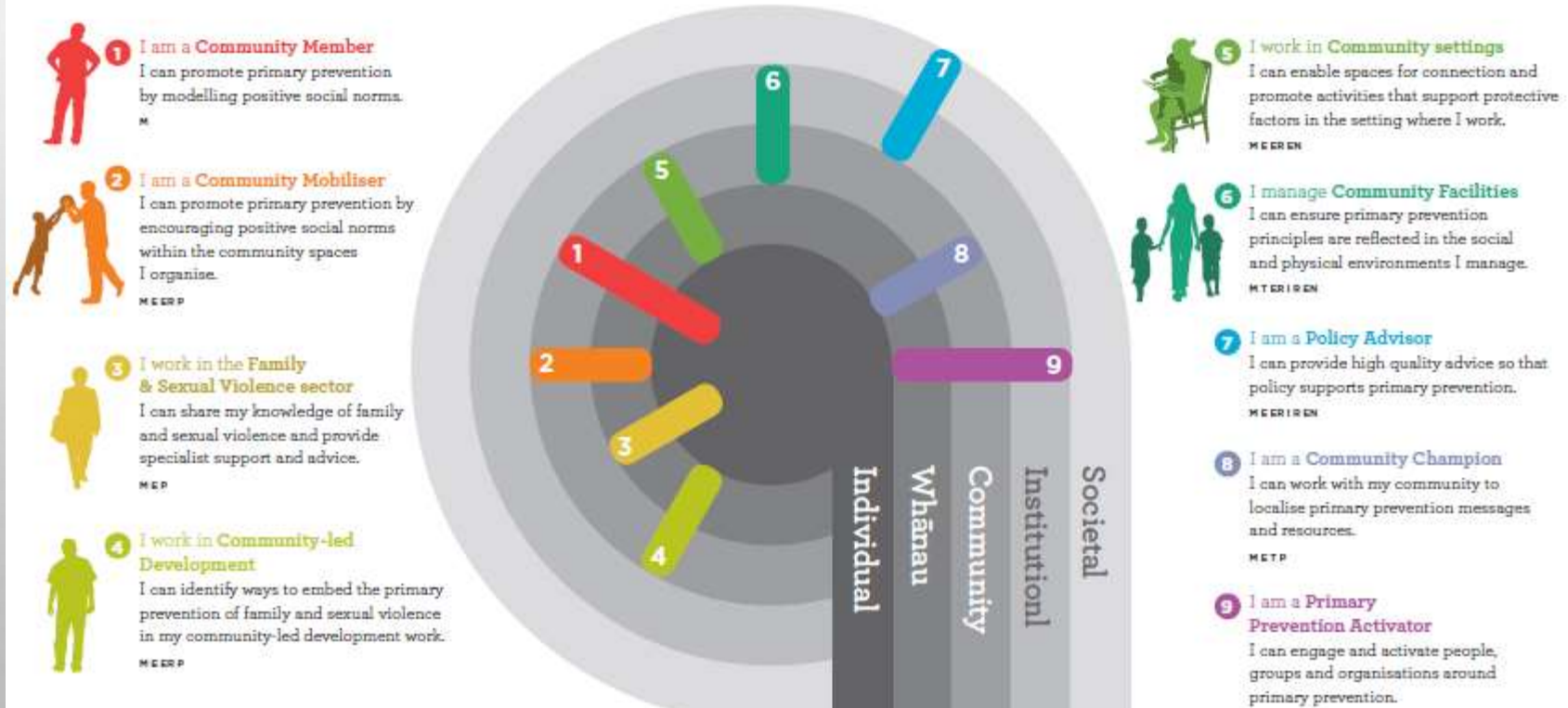
What is my primary area of influence and how can I promote the primary prevention of family and sexual violence?



THE MODEL

The Model: Nine roles for activating community-led primary prevention of family and sexual violence.

What is my primary area of influence and how can I promote the primary prevention of family and sexual violence?



PRIMARY PREVENTION IN ACTION



**How can
Community Places
activate**

**the protective
factors against**

family

and

sexual violence ?

INCLUSIVE PROGRAMMING

This concept helps our centres understand their communities, what's missing and how to support that.



PRIMARY PREVENTION IN COMMUNITY PLACES

- Inclusive programming
- Our Whare, Our Tikanga
- How to Help
- Humane Trespass



Auckland
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Auckland Humanity Project

September 1 at 9:12am · 🌐

Happy Random Acts of Kindness Day NZ. To celebrate, week 1 of 8 Weeks of Humanity is dedicated to doing Random Acts of Kindness... Like [Auckland Humanity Project](#) and find out more on Monday!

[#8weeksofhumanity](#)



8.7K Views

WORKSHOP

ACTIVITY ONE: PART ONE - 5 MINUTES

- TAKE OFF YOUR PROFESSIONAL HATS
- USING POST-IT NOTES JOT DOWN ALL OF THE ACTIVITIES THAT YOU ARE INVOLVED IN WITHIN YOUR WHANAU AND YOUR COMMUNITY
- FOCUS ON ACTIVITIES THAT BRING YOU TOGETHER WITH OTHER PEOPLE
- ONE IDEA PER POST-IT NOTE
- SHARE WITH THE GROUP AS YOU GO
– THE MORE THE BETTER



WORKSHOP

ACTIVITY ONE: PART TWO – 15 MINUTES

- WITH YOUR GROUP, MAP YOUR POST-IT NOTES TO THE PROTECTIVE FACTOR THAT YOU THINK IT IS **MOST** ALIGNED WITH.
- IN YOUR GROUP LOOK AT WHERE YOUR ACTIVITIES SIT – ARE THERE SOME PROTECTIVE FACTORS THAT ARE EASIER TO MATCH TO ACTIONS? WHERE ARE THE GAPS?
- REPORT BACK TO THE MAIN GROUP

WORKSHOP

ACTIVITY TWO: 20 MINUTES

- PUT YOUR PROFESSIONAL HATS BACK ON
- IN YOUR GROUPS TALK ABOUT HOW YOU COULD ACTIVATE THE PROTECTIVE FACTORS IN THE WORK THAT YOU DO WITH CLIENTS OR INTERNALLY WITHIN YOUR ORGANISATIONS
- HOW MIGHT THE PROTECTIVE FACTORS INFLUENCE THE CONVERSATIONS YOU HAVE WITH COLLEAGUES, WITH WHĀNAU, WITH COMMUNITY MEMBERS?

THANK YOU

WHERE TO FIND THE REPORT AND TOOLS:

NEW ZEALAND FAMILY VIOLENCE CLEARINGHOUSE

- [HTTPS://LIBRARY.NZFVC.ORG.NZ/CGI-BIN/KOHA/OPAC-DETAIL.PL?BIBLIONUMBER=5246](https://library.nzfvc.org.nz/cgi-bin/koha/opac-detail.pl?biblionumber=5246)