



Social Service
Providers
Aotearoa



KIA MAURI ORA

Social Service Excellence in Aotearoa

THE SOCIAL SERVICES MAGAZINE

SSPA publishes a magazine for the social service sector—*Kia Mauri Ora: Social Service Excellence in Aotearoa*.

This is a high-quality, full-colour publication for all those working in the field—social workers, counsellors and other professionals, family, youth and child support workers, and service managers.

There is no other New Zealand social service publication reaching this breadth of readership.

The magazine bridges the gap between research and practice, highlights examples of excellent practice, and focuses on the people who make it happen.

SSPA is fortunate to have an editorial board of highly-regarded practitioners, practice leaders and academics to provide advice and guidance.

Kia Mauri Ora: Social Service Excellence in Aotearoa is currently published twice a year: March and September.

ADVERTISING

Advertising options range from full A4 page to quarter page.

Print run: 400 copies.

Target readers: NGO social service providers, government agencies, schools of social work and academic libraries.

ADVERTISEMENT SIZES AND RATES

Sizes are based on an A4 page—210mm x 297mm.

Artwork

Please provide artwork as a print-ready, high resolution pdf, with fonts and images embedded. We require a 3mm bleed all round.

PRICES

A4 full-page: \$500

A4 full-page outside back cover: \$600

Half-page horizontal: \$350

One-third page horizontal: \$300

Quarter-page: \$200

Inserts: \$300 (prior confirmation of size required)

Prices are GST exclusive.

PUBLICATION DATE

1 September 2018

DEADLINES

Booking deadline

1 August 2018

Artwork deadline

15 August 2018

SSPA can assist with the design of the advertisement if required.

CONTACT

To express an interest or to book advertising space, contact:

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